



## BOOK PROPOSAL FORM

This document should provide a general description of your proposed book and enable us to assess its suitability for publication. Please give as much information as you can at this time.

Proposed Book Title	
Author(s)/Editor(s) Will this book be authored or edited?	
For each main author/editor, please give their full name, professional affiliation, address, telephone, emails (work & home), web page and google scholar page link. Max 300 words.	
Synopsis <b>About the book:</b> In 250-350 words, describe the subject area, the aims and scope of the book, the reasons for writing it, and any special design features or novel approaches employed.	
<b>Contents:</b> For each proposed chapter please provide the title, a brief synopsis (at least 1 sentence per chapter) and, if edited, who you will be your first choice to invite to write the chapter (see note at the end of the form about Edited books)	
<b>Key Words:</b> please give us between 3 and 7 keywords for the book	
<b>River Series:</b> which River Series are you hoping to publish in, please mark an x.	Automation Control & Robotics
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	Biotechnology & Medical Research
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	Computing and Information Science & Technology
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	Chemical & Environmental Engineering
	Industrial Manufacturing & Systems Engineering
	Mathematical, Statistical & Computational Modeling for Engineering
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	Polymer Science
	Signal, Image & Speech Processing
Social, Urban, Economic and Environmental Sustainability	

	Transportation Technology
	Tribology and Lubrication Technology
	Power Systems and Electronics
	Energy Engineering and Systems
	Energy Management
	Energy Sustainability and Efficiency
<p>Specification and Schedule</p> <p>Your estimate of the total number of printed pages (based on approximately 550 words per page with a 20% allowance for figures and tables)</p>	
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When would you expect to deliver the completed manuscript?	
Can the text be supplied camera-ready?	
If not, say which electronic format is your preferred delivery option.	
<p>Readership and Marketing</p> <p>Primary readership / market - those for whom the book would be a "must read" state academic love of the book.</p>	
<p>Please list at least 3 similar or competing books that you are aware of. Indicate in which respects your title will be different (in terms of content, organisation, level, approach, readership etc.). Are you aware of any books similar to yours in preparation but not yet published?</p>	<b>Title</b>
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<p><b>Textbook Potential?</b></p> <p>If the book is to be primarily a textbook please give some examples of courses where it might be used.</p>		
<p><b>Additional Information</b></p> <p>Please include any additional comments that may be useful in helping us to decide on the commercial viability of this proposal.</p>		
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