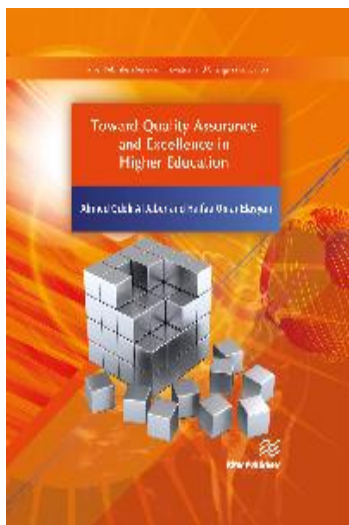




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River Publishers Book Catalogue

Series in Innovation and Change in
Education - Cross-cultural Perspective



The River Publishers Series in Innovation and Change in Education - Cross-cultural Perspective

Toward Quality Assurance and Excellence in Higher Education

Authors:

Ahmed Odeh Al-Jaber, Secretary General of the Ministry of Public Sector Development, Jordan, and Vice President of Al-Balqa Applied University, Jordan, and Dean of Information Technology, University of Jordan

Haifaa Omar Elayyan, Middle East University (MEU), Jordan and Arab Open University, Jordan

ISBN: 9788793609556

e-ISBN: 9788793609549

Available From: March 2018

9 788793 609556

Description:

Quality Assurance is not a new concept in the education sector in general, and higher education in particular, though it is becoming increasingly more relevant and important. Higher education helps to improve an individual's quality of life by enabling them to inflate their knowledge and expertise, to grasp abstract concepts and theories, and to raise their awareness of the world and their community, and as such the assurance of quality is becoming more pivotal in the whole education process.

There is no simple definition of the concept of quality in education, though numerous models and theories have been devised. *Toward Quality Assurance and Excellence of Higher Education* is a new episode of the Quality Assurance perception in higher education, which identifies the quality culture and orientation from the beginning, integrating crucial factors to build a "pyramid" of higher education excellence. The book compares concepts from the main theories of Quality Assurance, management and control when they are applied to educational systems in higher education.

The book also presents a new model of excellence in higher education. Excellence is an architecture of building blocks that includes process performance, effectiveness, harmony and collaboration, and these blocks should be incorporated in a quality-oriented concept for sustainable excellence of higher education. The model integrates four main facets: the Educational System, Quality Assurance Managing and Control, Strategic Planning and Globalization. Also presented are international "best-practices" in quality assurance in higher education, from Japan and Finland.

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The River Publishers Series in Innovation and Change in Education - Cross-cultural Perspective

Insights on Education Reform in China

Authors:

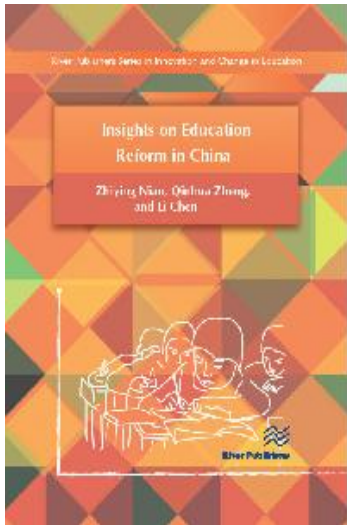
Zhiying Nian, Beijing Institute for Lifelong Learning, Beijing Normal University, China
Qinhua Zheng, Beijing Institute for Lifelong Learning, Beijing Normal University, China

ISBN: 9788793379640

e-ISBN: 9788793379633

Available From: January 2018

Price: € 70.00



Description:

In recent years, as indicated by the fact that Shanghai earned the top-ranking PISA results in the world, China's education system has attracted more and more attention. China's education system has attracted the interest of researchers is that, since the late 1970s, China has initiated landmark reforms in education. Recent years have seen an increase in the number of English-language books on educational reform in China. Unlike those books, which examine macroscopic policies, this book examines the universalization of pre-school education, school selection in elementary education, attractiveness of vocational education, the operational mode of university charters, the development of open universities, the credit bank system in building the learning society, and other aspects of education, and only analyzes one specific problem in each of these contexts for the purpose of comparing China's educational reforms to their overseas counterparts through microscopic study.

Insights on Education Reform in China is not intended to provide a complete picture of China's educational reform. Rather, it addresses the types of complicated circumstances under which China has made achievements in educational reform, and the conflicts arising in the context of that reform. In this way, this book intends to express the thoughts of some young education researchers.

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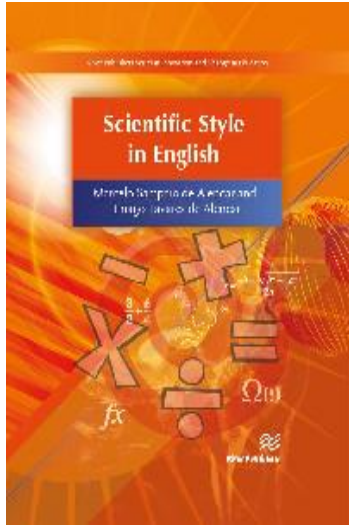
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Scientific Style in English

Authors:

Marcelo Sampaio de Alencar, Institute of Advanced Studies in Communications (Iecom), Federal University of Bahia (UFBA), Brazil

Thiago Tavares de Alencar, Institute of Advanced Studies in Communications (Iecom), Brazil

ISBN: 9788793609280

e-ISBN: 9788793609273

Available From: November 2017

Price: € 35.00

Description:

Style is a distinctive manner of expression, in writing or speech. The word evolved from Latin stilus, an instrument for writing, marking, or incising, such as something used by the ancients in writing on clay or waxed tablets. It is the way in which something is said or done, as distinguished from its substance. Style is also a convention with respect to spelling, punctuation, capitalization, and typographic arrangement and display followed in writing or printing.

Scientific Style in English aims to help students with the reading and writing of scientific and technical texts in English, with a particular focus on style, grammar and math. It can be used by students and professionals with basic or intermediate understanding of the English language.

Technical topics discussed in the book include:

- Scientific Style in English
- Mathematical Style in English
- Technical Style
- Stylistic Problems in English
- How to write Theses and Dissertations

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Research Methods for Successful PhD

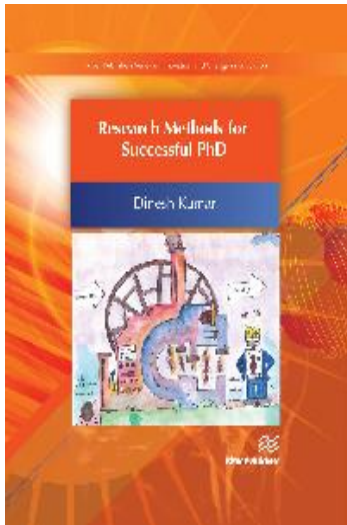
Author: Dinesh Kumar, RMIT University, Australia

ISBN: 9788793609181

e-ISBN: 9788793609174

Available From: November 2017

Price: € 35.00



Description:

A PhD is the start of the research careers, and these students are the backbone of Universities and research institutions. It is the opportunity for youthful energy and creativity to make global impact and train the future researchers to make a difference. However, the candidature can also be the period of confusion and regret because of lack of structure and understanding.

Research Methods for Successful PhD is written to help the PhD students and other young researchers navigate their path through this phase that will give them a direction and purpose. It is a candid conversation and developed over the experience of supervising 30 research students and publishing 400 papers over 20 years. The book recognizes that every student is different and has unique circumstances. It teases out the fundamental questions that we forget to ask, the method of relating to the supervisor, discusses methods to improve communication skills and explains the how to get the work published.

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Beijing Model of Gifted Education and Talent Development

Authors:

Zhongxiong Fang, Beijing Academy of Education Sciences, China

Yi Zhang, Beijing Education Innovation Development Research Association, China

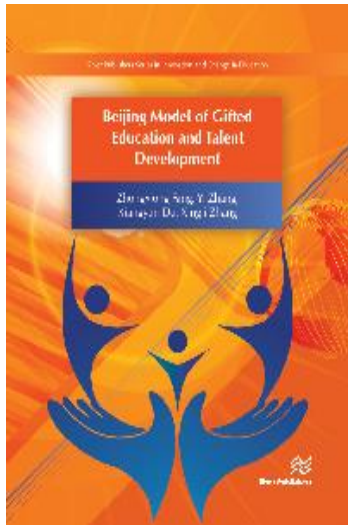
Xiangyun Du, Professor Department of Learning and Philosophy, Aalborg University, and College of Education, Qatar University, Qatar

Xingli Zhang, Chinese Academy of Sciences, China

ISBN: 9788793519442

e-ISBN: 9788793519435

Available From: December 2016



Description:

In China, talent development has been one of the key areas of attention in national focus for the development of science and technology, education, and other areas over the past three decades, and it is especially emphasized in the national outline for medium- and long-term educational reform and development. Beijing is the leading city in educational reform, especially in the area of gifted education in mainland China. Over the past 35 years, through constant exploration and research, a comprehensive gifted education system called the Beijing Model of Gifted Education and Talent Development (BMGETD) has gradually been developed.

This book presents a summary of the educational practices used in, and the research done on the BMGETD over these decades. This includes several patterns for gifted education, such as acceleration in special classes, special classes without acceleration, enrichment within regular classes, and a joint program among high schools, universities, and professional academic institutions.

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The River Publishers Series in Innovation and Change in Education - Cross-cultural Perspective

The Internet of Women

Accelerating Culture Change

Editors:

Nada Anid, New York Institute of Technology, USA

Laurie Cantileno, Cisco

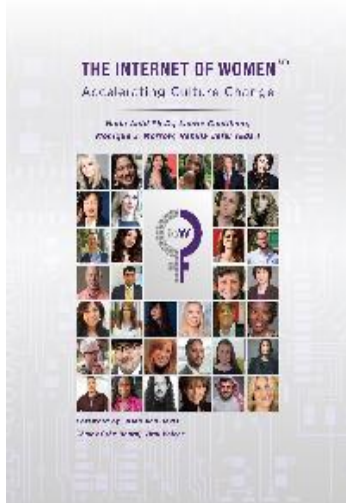
Monique J. Morrow, Cisco

Rahilla Zafar, ConsenSys

ISBN: 9788793379688

e-ISBN: 9788793379671

Available From: September 2016



Description:

Female scientists, technologists, engineers, and mathematicians worldwide are making historic contributions to their fields. The modern workforce is closer to gender-equal than it has ever been, and many efforts are in place to support further progress. *The Internet of Women* provides an exciting look at personal narratives and case studies of female leaders and cultural shifts around the globe that illustrate this promising trend.

From the United Nations' emphasis on girls and technology education in the SDGs (Sustainable Development Goals) to the increased female labor force in Zambia, a policy change that was inspired by the MDGs (UN Millennial Development Goals), *The Internet of Women* captures stunning examples of progress from around the world and men working hand in hand with women advocating for cultural change.

Scholars and practitioners lament the lack of women leading and working in leading organizations in the technology industry. Gender equality and female participation in the tech field is critical to both developing and developed economies; nevertheless, this gap remains a global phenomenon.

The lack of female leadership is particularly extreme at the highest echelons of leading technology organizations. Few publicly traded tech companies have female CEOs - in fact, most nations have zero female leadership in the tech industry.

This gap does indicate a slow pace of progress for gender equality in tech employment. Women's pay still lags nearly a decade behind, according to the World Economic Forum, meaning that women's on average pay today is the equivalent to that of similarly qualified and similarly employed men in 2006. Without significant progress, the current rate of change will not lead to parity for 118 years, according to the World Economic Forum (WEF).

However there's significant work being done to shift this tide. Take for instance Michelle Lee, the first female Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office (USPTO), reflects on her childhood Girl Scout badge in sewing and cooking and how that memory inspired to create an IP badge that exposes young women to the process of invention. Social entrepreneur, investor, and Malala Fund co-founder Shiza Shahid shares her efforts beginning from mentoring young women in Pakistan to her current work directing more investment to women innovators around the globe. And Elizabeth Isele, a senior fellow in Social Innovation at Babson College, shares her research on women and ageism saying we need to retire the word retirement.

The book is divided into six parts, each with unique areas of focus:

- Millennials Leading: Exploring Challenges and Opportunities Facing the Next Generation of Women in Technology
- Men and Women Empowering One Another
- Bold Leadership: Women Changing the Culture of Investment and Entrepreneurship
- Educating for the 21st Century
- Breaking the Glass Ceiling: A Generation of Women Forging into Technology Leadership
- Emerging Fields of Technology

The Internet of Women gathers examples about the increasingly inclusive and progressive gender culture in technology from

over 30 countries. Stories range from an entrepreneur in Dubai partnering with private and public sector entities to accelerate blockchain technology to a young British woman moving to Silicon Valley to launch an artificial intelligence platform and incubator.

The book is intended for corporations, academic institutions, the private sector, government agencies, gender experts, and the general public, and its key benefit is to let the reader understand a path towards implementing diversity overall globally. It also showcases the strategies, tools, and tactical execution on how create cultural change in all parts of the world.

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Educational Research in Higher Education

Methods and Experiences

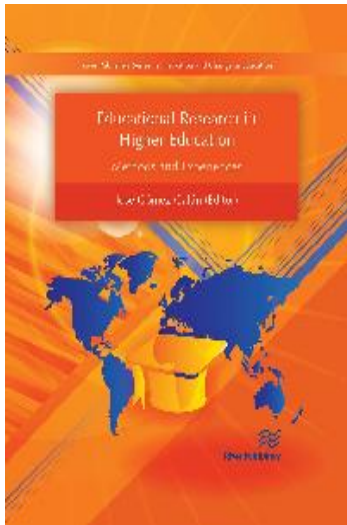
Editor: José Gómez-Galán, Metropolitan University, PR, USA and University of Extremadura, Spain

ISBN: 9788793379664

e-ISBN: 9788793379657

Available From: August 2016

Price: € 70.00



Description:

In recent years, increasingly more Higher Education research focusses on a combination of quantitative and qualitative approaches, thus becoming an integrated component. This practice has been called *new methods higher education research*. Several reasons seem to explain the rise of these methods: the emergence of a global, multicultural and increasingly complex society, and the involvedness of contemporary social, economical, political and educational problems demand research with a different approach that allows entry to this new complexity.

Moreover, in recognition of the limitations inherent to its conceptualization, in which models present approaches from quantitative and qualitative research in order to address the totality and density of human endeavor. For this reason, within higher education research a more pluralistic and flexible view of research is emerging, where models of quantitative and qualitative research are recognized as being complementary to each other, to enter the social convolution in which we live.

Educational Research in Higher Education presents latest research theories and modern-day examples of design research in higher education. The chapters represent an extensive assortment of interpretations and examples of how today's new design researchers conceptualize this growing methodology across areas as varied as classroom teaching methodologies, instructional innovations, educational technology, equality studies, environmental education, etc.

This book is planned as a guide for master and doctoral students, novel researchers, crossover and professional researchers from field's other than but related to higher education, who are interested in supporting new design research.

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The Use of Online Collaboration Tools for Employee Volunteering

A Case Study of IBM's CSC Program

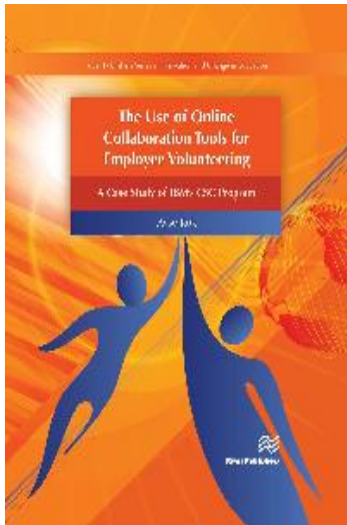
Author: Ayse Kok, Bogazici University, Turkey

ISBN: 9788793379176

e-ISBN: 9788793379169

Available From: March 2016

Price: € 70.00



Description:

The digital age has introduced a deeper sense of connectivity in business environments. By relying more heavily on current technologies, organizations now experience more effective communication and opportunities for collaboration between individuals.

The Use of Online Collaboration Tools for Employee Volunteering is one of the latest scholarly research works on the design and implementation of e-collaboration technology in a workplace setting. Featuring extensive coverage on a range of topics relating to the benefits and challenges of these tools, this book is an essential reference source for students, researchers, and practitioners seeking relevant research on the use of digital spaces within organizational contexts.

Technical topics discussed in the book include: .

- Communities of Practice (CoP)
- E-Collaborative Learning
- Computer-supported collaborative learning
- Social Networking Sites
- Web-Based Learning

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Adult Competencies for Lifelong Learning

BILS Survey in Beijing 2012

Authors:

Zheng Qinhu, Beijing Normal University, China

Ma Dongming, Beijing Normal University, China

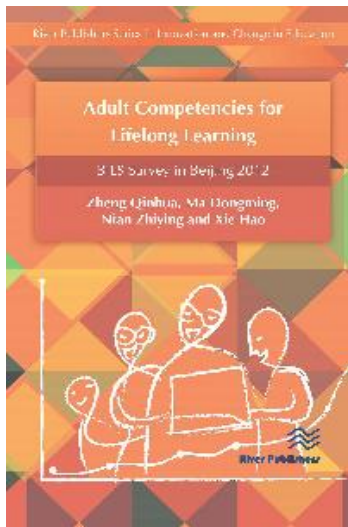
Zhiying Nian, Beijing Normal University, China

Xie Hao, Beijing Normal University, China

ISBN: 9788793379237

e-ISBN: 9788793379220

Available From: February 2016



Description:

Beijing Institute for the Learning Society (BILS) was inaugurated in October 2011 through the joint efforts of Beijing Leading Group Office for Construction of Learning City and Beijing Normal University. The main focus of BILS lies within the education discipline.

The Institute is building a platform that integrates intellectual resources of universities in Beijing to serve the learning city's construction, to explore the constructing mode for Beijing learning city, to enrich and develop the theory of building a learning society with Chinese characteristics, to assist the government in public policies, and to guide the practice of learning city's construction. At present, two years since it was established, together with Beijing City and related research institutions, the Institute has participated in numerous research studies, including "An International Comparative Study on Modes of Learning City Construction in the World", "Research and study on Beijing Lifelong Learning Competence", and "Study on Legislation of Beijing Lifelong Learning".

Oriented towards the practice of the construction of Beijing learning city, the Institute integrates universities in Beijing and related research organizations in China and abroad to keep pace with international developments, research practical problems, explore innovative approaches, promote exchanges and cooperation, train professionals, and lead the development of the practice. It is striving to build a high-end open research platform with international influence that integrates academic researches, policy advisories, talent training, and training services. This book summarizes the goals set by BILS, and what has been achieved thus far.

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The River Publishers Series in Innovation and Change in Education - Cross-cultural Perspective

School Culture Improvement

Author: Zhang Dongjiao, Beijing Normal University, China

ISBN: 9788793237926

Available From: December 2015

Price: € 70.00



Description:

School Culture Improvement follows an abstract-concrete-abstract train of thought. The first three chapters answer the questions from the angle of abstract theory: what is the school culture and how is it managed? What is the school culture drive model? What is the school culture assessment? The two chapters thereafter solve major problems from the perspective of operations: how to develop the school culture solution and how to implement the school culture and promote cultural practices? The book concludes at the abstract theoretical level, on the position of sociological reflection, exploring what is the rationality and legitimacy of school culture and how does school culture happen?

School Culture Improvement is one of the few school culture monographs which aims directly at management. Its contribution and features lie in two aspects: connecting school culture and school improvement and connecting research on project case and school culture, thus establishing a relatively complete system of school culture improvement theory.

In this book, the author originates the following views and models: concept of school culture, school culture tripod structure theory, school culture spectrum theory, school culture drive model, and school culture unity and conflict.

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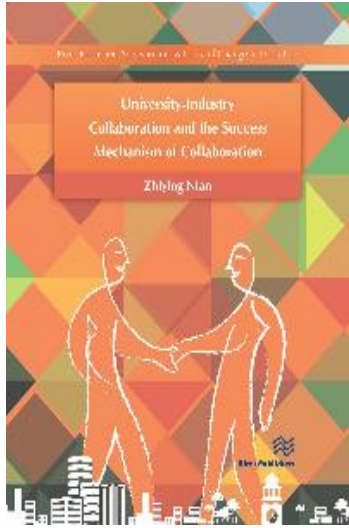
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University-Industry Collaboration and the Success Mechanism of Collaboration

Case Studies from Japan

Author: Zhiying Nian, Beijing Normal University, China

ISBN: 9788793379046

e-ISBN: 9788793379039

Available From: November 2015

Price: € 70.00

Description:

In recent years, a considerable amount of effort has been devoted, both in industry and academia, towards the transformation of academic research at universities into the development of advanced technologies in industry, therefore enabling a full role of the university as a center of knowledge-creation.

University-Industry Collaboration and the Success Mechanism of Collaboration presents recent developments in university-industry-collaborations, using case studies from Japan, and showing the mutual needs from both universities and enterprises in the knowledge-based society.

Technical topics discussed in this book include:

- Development of University-Industry Collaboration (UIC) in the world
- Development of UIC in Japan
- Case studies of UIC in Japan
- Contribution of UIC from Japan to the world

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School Culture Development in China - Perceptions of Teachers and Principals

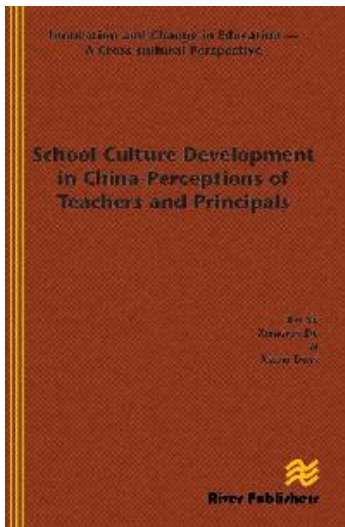
Authors:

Kai Yu, Xiangyun Du, and Xiaoju Duan

ISBN: 9788793102668

Available From: March 2014

Price: € 85.00



Description:

School culture is playing an increasingly important role in school performance and educational development. Within the national campaign in China for the innovative and sustainable development of education, local governments in Beijing Municipality have encouraged and facilitated educational innovation toward better school culture. In recent years various initiatives have been undertaken by a select group of schools to develop strategies and further action toward innovation and change.

This book documents an investigation of how teachers and principals perceive school culture development in China. A survey was conducted among 1,992 informants from 37 schools (located in four different districts) in Beijing Municipality. The results of this study indicated that the respondents had overall positive perceptions of school culture construction and development in the educational change process. In general, they showed a positive attitude toward the school culture improvement initiatives, reported satisfaction about their current school culture and held confidence in the direction their school culture is heading. The study demonstrated that certain factors, such as school geographical location and respondents' job duty, job title, and gender, make a difference in how participants perceive their school's culture. Teachers and principals from a less economically developed district had less awareness of, involvement in, and understanding of school culture development in all its aspects. A notable gap between teachers and principals was identified in their perception of the core values and norms of the school and of communication between teachers and principals. This study suggests that for educational development to be further carried forward successfully, there is an urgent need for better distribution of educational resources (both financial and leadership), common understanding, agreed-upon goals, and efficient communication between principals and teachers.

Keywords

Educational philosophy, Ethics, Chinese context, Gender, Learning

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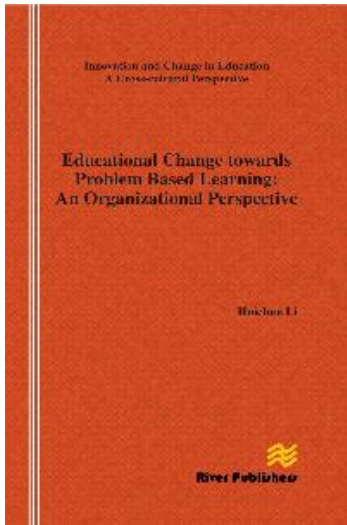
Educational Change towards Problem Based Learning: An Organizational Perspective

Author: Huichun Li

ISBN: 9788792982704

Available From: November 2013

Price: € 85.00



Description:

As a promising educational approach, PBL (Problem Based Learning) has been adopted by an increasing number of higher education institutions worldwide to replace the traditional lectured based educational approach. However, the organizational change towards PBL is not easy for higher education institutions, especially for those with a long history of Lecture Based Learning. Therefore, it is necessary to investigate the challenges and obstacles for higher education institutions which are implementing PBL. In order to address the research concern, this book involves in an intensive exploration of two universities which are transforming their traditional educational approaches to PBL. Specifically, this book is concerned with how managers, staff members, and students interpret PBL and its implementation. It reveals that the challenges for implementing PBL are closely linked to organizational members' conception of PBL, social learning and motivation at the university. The conclusions are specified as: firstly, the organizational members' understanding of PBL and social learning are quite diverse, and some of them are not consistent with the managerial attempts. They may create huge tensions or chaos at the university, depending on which strategy the managers have employed. Further, the organizational members' understandings of PBL are more concerned with teaching and curriculum design rather than learning, which should be highlighted within PBL context. Besides, staff members have to struggle between different roles due to the complexity of the university in modern society, and some tasks such as researching will distract them from participating in teaching activities and thus undermine PBL implementation. Finally, the university has to make reflections on how to keep a balance between the use of normative approaches to guarantee organizational effectiveness and the intention of giving staff more freedom to make innovations and create new possibilities.

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Strategic Human Resource Management at Tertiary level

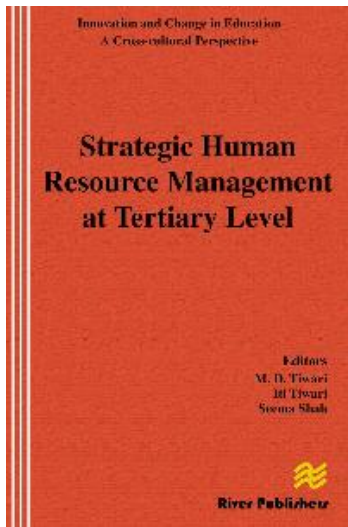
Editors:

M.D. Tiwari, Iti Tiwari, Seema Shah, IIIT-Allahabad, India

ISBN: 9788792982582

Available From: November 2013

Price: € 90.00



Description:

Owing to the revolution in information technology, the face of the contemporary workplace has changed and systems have been made more effective by introducing new techniques of Information Technology. In this book, we focus on HRM and how modern technology is helping in ensuring the effectiveness of HR functions. This would indicate that HRIS was viewed rather favorably as an administrative tool, but not a strategic one. This volume covers all these aspects.

Topics discussed in the book include:

- E-learning tools in Higher education (Mudri system)
- Human Resource Information systems (HRIS)
- HRM Trends
- Organizational strategy using IT tools
- HRM Research/Innovation
- Talents and Skills
- Development management

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Quality of Higher Education: Organizational and Educational Perspectives

Author: Yihuan Zou, Aalborg University, Denmark

ISBN: 9788792982551

Available From: August 2013

Price: € 85.00



Description:

Quality in higher education was not invented in recent decades – universities have always possessed mechanisms for assuring the quality of their work. The rising concern over quality is closely related to the changes in higher education and its social context. Among others, the most conspicuous changes are the massive expansion, diversification and increased cost in higher education, and new mechanisms of accountability initiated by the state. With these changes the traditional internally enacted academic quality-keeping has been given an important external dimension – quality assurance, which requires higher education institutions to continuously demonstrate and improve performance, and which also provides new systems of rewards and sanctions. However, the complex impacts of quality assurance policies have shown a need to further understand the quality issue in higher education.

This book is about constructing a more inclusive understanding of quality in higher education through combining the macro, meso and micro levels, i.e. from the perspectives of national policy, higher education institutions as organizations in society, individual teaching staff and students. It covers both theoretical constructions for understanding quality and empirical investigation in the Chinese context. The questions addressed are: How is quality of higher education perceived by the institution, teaching staff and students, respectively? What are the main concerns for the institution, teaching staff and students in their own pursuit of quality? It has been concluded that quality of higher education is not only about educational quality, but also about expanding life chances for the students, prosperity in the administrative system for the teaching staff, and organizational prosperity for the institution. With regard to quality assurance and accountability in higher education special attention should be given to the values pursued and be careful to balance between immediate, single-value efficiency and sustainable development and a wider-range of values that higher education serves.

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The River Publishers Series in Innovation and Change in Education - Cross-cultural Perspective

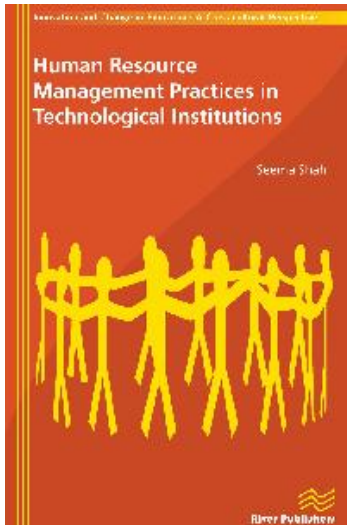
Human Resource Management Practices in Technological Institutions

Author: Seema Shah, Deputy Registrar IIIT, Allahabad U.P., India

ISBN: 9788792982438

Available From: March 2013

Price: € 75.00



Description:

The present book is one of the unique books related to Human Resource Management in educational system particularly in Technical Education. This is mainly on the basis of feedback from stakeholders of the selected technical book institutions. It kept in view developments & opinion of the Institute of 20th century as well as of the 21st century. Most of the stakeholders selected at large preferred latest application of IT tools for delivery of education, examination, results, vertical growth, maintaining appropriate level of satisfaction of employees, optimum utilization of their intellect for overall development and growth of Institutions. The present book will work as an eye opener for students, researchers and administrators working in technical education systems.

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Change and Reform in Medicine and Health Education in China - A Teaching Staffs Perspective

Editor: Xiangyun Du, Jiannong Shi, Yuhong Zhao and Baozhi Sun

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Description:

In recent decades, medicine and health education has been challenged worldwide by changes in its profession. Being a doctor nowadays encompasses much more than having biomedical knowledge and includes interdisciplinary skills related to societal needs, communication skills, and ethical consideration, among other things. In order to provide these skills and competences, many medical schools are implementing changes in different aspects of the education.

These changes are also occurring in China. In the past twenty years, medical education in China has initiated a series of reforms. The current reforms have mainly been led by the Ministry of Education and Ministry of Health. These initial actions have evidenced both positive and negative attitudes and reactions. Is there a need to make further reforms and changes? If so, in what aspects? This book documents a national investigation of attitudes from teaching staff on the reforms and changes. Nearly 1800 teaching staff from 23 medical universities participated in this investigation. The results suggest that sustainable educational change demands not only supports from policy-makers and leaderships, but also active participation from teaching staff. In order for the implementation of reforms and changes to be successful, two factors are essential from the teaching staff's perspective. First, it is important for teaching staff to gain a deep understanding of educational reform and change, and second, they should develop appropriate skills to be able to conduct the reforms through their teaching practice. To provide these two factors, institutional facilitation is necessary and crucial.

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