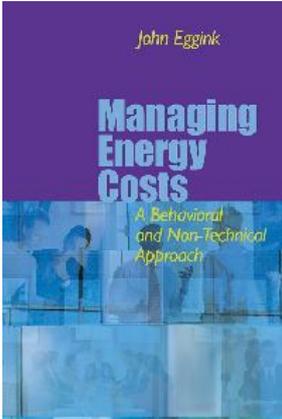


River Publishers Series in Energy Management

Managing Energy Costs A Behavioral and Non-Technical Approach

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Description:

Completely non-technical in its approach and focusing exclusively on managing the human element of energy consumption, this book demonstrates how to apply proven management techniques to significantly reduce these unnecessary energy expenses within an organization. It includes a broad array of examples of companies that have pioneered these efforts, actual savings, step-by-step methods, and typical energy-wasting pitfalls to avoid. The author communicates in an easy-to-understand and cohesive manner how to break the cycle of energy waste, making employees cooperative in saving energy and accountable for the energy they use.