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Sustainability Management Handbook

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Description:

A strong sustainability program requires leadership to draw on a solid knowledge base, manage resources wisely, identify sustainability opportunities, make difficult choices, and accept the challenge to lead, influence, and persuade colleagues. This book cuts through the hyperbole and offers practical steps for protecting the world around us. Rich in case studies, it addresses a range of critical stewardship issues. Developed out of a keen desire to protect the planet, the text helps management transform important information and critical leadership skills into socially responsible operations.