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Ecotourism and Cultural Landscapes

Author: Ioannis Konaxis, professor of sustainable eco-tourism and nature conservation at the Business School of the public University of Piraeus, Greece

This book starts from a simple idea: landscapes are not just natural scenery. They are places shaped over time by people, culture, economics, and technology. Fields, forests, towns, and roads all reflect generations of human decisions and activities. Because of this, landscapes can be seen as living records of how societies interact with nature. With this perspective, the book introduces landscapers and planners to the fundamentals of tourism economics in a clear and accessible way. Using straightforward explanations, real-world examples, and case studies, it shows how tourism affects landscapes and how better economic understanding can support smarter planning and decision-making.

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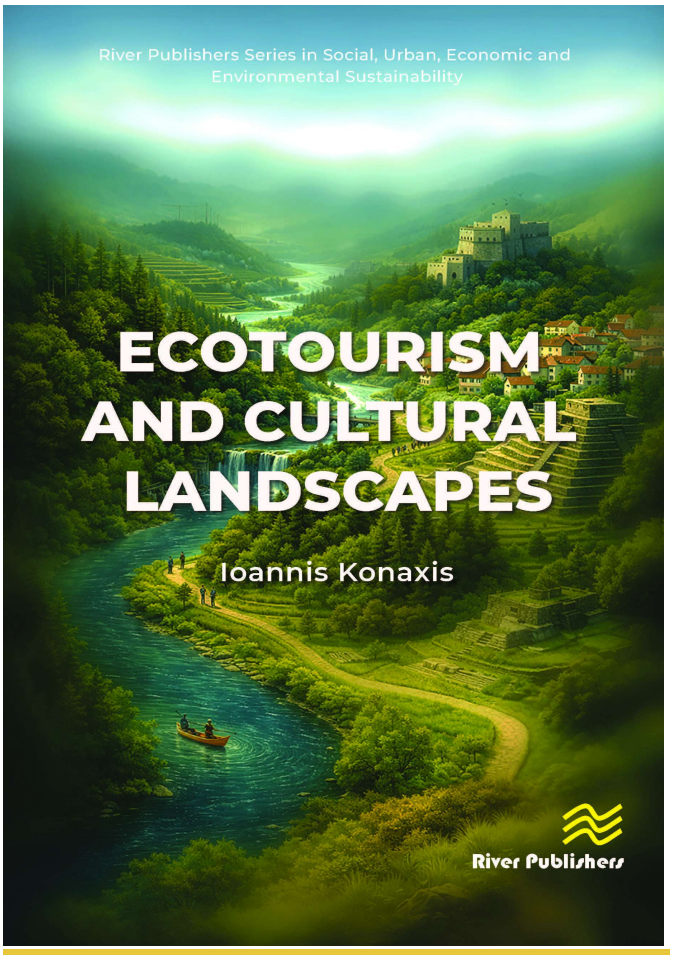

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