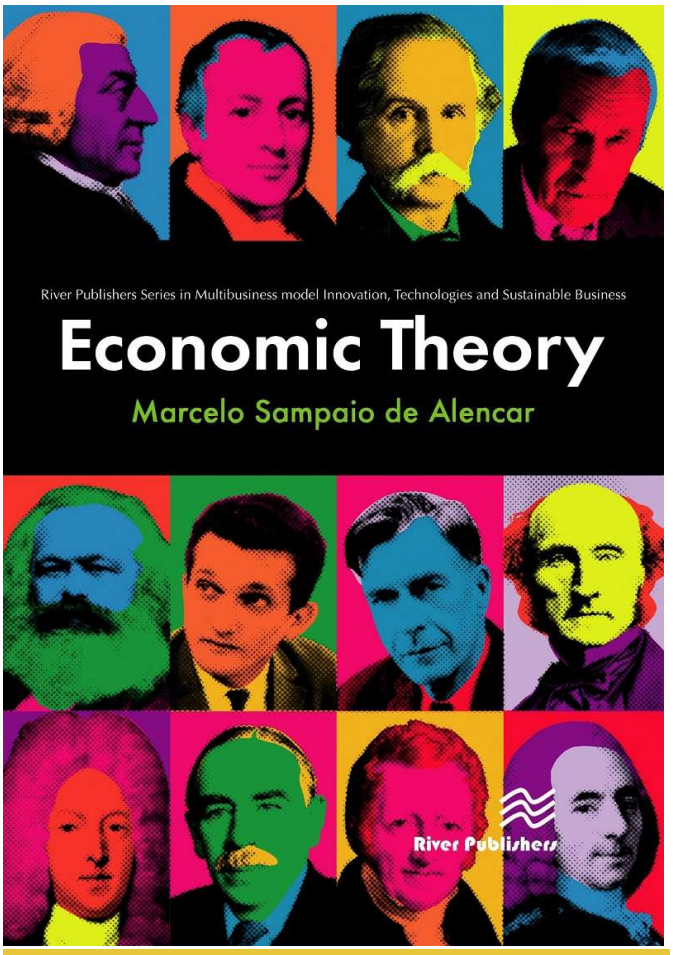
River Publishers

Economic Theory

Author: Marcelo Sampaio de Alencar, Institute of Advanced Studies in Communications Senai Cimatec University Center, Salvador

The book describes the evolution of economic theory, considering historical, political and scientific perspectives. It discusses economic concepts and the formation of economics as a discipline since the feudal system, passing through the formation of the State, until the present. The main economic concepts are presented, including microeconomics, macroeconomics, econometrics, privatization, taxes, tariffs, the concept of currencies, stock markets, international transactions, and economic policies. The book contains a complete glossary of economic terms to help the reader.



River Publishers Series in Multi Business Model Innovation, Technologies and Sustainable Business

ISBN: 9788770224055
e-ISBN: 9788770224048
Available From: December 2021
Price: € 98.50 $ 140.00

KEYWORDS:
Economy. History of Economy. Microeconomy. Macroeconomy. Mathematical Economy.

www.riverpublishers.com
marketing@riverpublishers.com